J-17060/125/2015-DDU-GKY
Government of India
Ministry of Rural Development
Department of Rural Development
(DDU-GKY Division)

Thapar House, 1st Floor, Western Wing, 124
Janpath, New Delhi-110001
Dated, the 18th August 2015

To

The Principal Accounts Office
Room No. 268A,
Ministry of Rural Development
Krishi Bhawan, New Delhi

Subject: - Procurement of Agency for advertisement in the newspaper in the size of 10cms X12cms in all English editions of "Economic Times" through DAVP for establishing eKaushal System for DDU-GKY, Ministry of Rural Development, Government of India - Reg.

Sir,

I am directed to convey the sanction of the President of India for incurring an expenditure of Rs.27,241.00 (Rupees Twenty- seven Thousand- Two Hundred and Forty-one only) to DAVP towards Procurement of Agency for advertisement in the newspaper in the size of 10cms X12cms in all English editions of "Economic Times" through DAVP for establishing eKaushal System for DDU-GKY, Ministry of Rural Development, Government of India.

2. The expenditure is debitable to the following budget head for the year 2015-16

<table>
<thead>
<tr>
<th>Demand No.</th>
<th>Head</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>84</td>
<td>06</td>
<td>Department of Rural Development</td>
</tr>
<tr>
<td></td>
<td>06.102</td>
<td>Special Programme for Rural Development</td>
</tr>
<tr>
<td></td>
<td>02</td>
<td>Self-Employment Programme</td>
</tr>
<tr>
<td></td>
<td>02.01</td>
<td>National Rural Livelihood Mission</td>
</tr>
<tr>
<td></td>
<td>02.01.50</td>
<td>Aajeevika-EAP Component</td>
</tr>
<tr>
<td></td>
<td></td>
<td>World Bank Assistance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Other charges 2015-16 (Plan)</td>
</tr>
</tbody>
</table>

3. The Pay and Accounts Officer(RD) will authorize the PAO(DAVP), DAVP, Soochana Bhawan, New Delhi to directly book the expenditure in the Head of Account for making payment to the agency through DAVP given in the preceding paragraph in terms of CAG's OM No. 18(3)/92/TA/90 dated the 27th January, 2003.

5. This issues with the concurrence of Integrated Finance Division of this Ministry vide their U.O. No.479/Finance/2015-16/14.08.2015.

Yours faithfully,

[Signature]

Anil Subramaniam
(Anil Subramaniam)

Copy to:

1. The Pay and Accounts Officer, Ministry of Rural Development Krishi Bhawan, New Delhi.
2. The Account Officer, DAVP, Room No. 942, 9th floor Soochna Bhawan, C.G.O Complex, New Delhi-110003
3. The Director of Audit, Economics & Services Ministries, AGCR & Building I.P. State New Delhi
4. B&A/Finance-II Section/ US(SGSY)/Guard File
5. Section Officer (RL) Deptt. Of Rural Development Samrat Hotel New Delhi-11021