

GOVERNMENT OF TELANGANA
DEPARTMENT OF RURAL DEVELOPMENT
EMPLOYMENT GENERATION AND MARKETING MISSION (EGMM)
PROCEEDINGS OF THE EXECUTIVE DIRECTOR
Present: Sri. J. Ganesh, M. Tech

Procs. No. 3507/RD-EGMM/VAK/2019

Dated 24-05-2021

Sub: RD-EGMM Telangana DDU-GKY program – M/s. Value Add Knowledge Services Pvt.Ltd –
Sanction Order for Project -2 (2019-22) under DDU-GKY Project in Telangana – Orders –
Issued - Reg.

- Ref: 1. Notification No. H-22011/2/2014-SDE-I in F. No. H-22011/2/2014-SDE-I by Ministry of Skill Development & Entrepreneurship (MSDE), GoI Dt: 15-07-2015.
2. DDU-GKY Guideline aligned with Common Cost Norms Notification Dt: 24-08-2016.
3. Notification No. 42/2016 (SOP- I & SOP-II) in F. No. J-17060/6/2014, Ajeevika Skills, Rural Skills Division, MoRD, GOI Dt: 26-08-2016.
4. Notification No. H-22011/2/2014-SDE-III in F. No. H-22011/2/2014-SDE-III, by Ministry of Skill Development & Entrepreneurship (MSDE), GOI Dt: 31-12-2018.
5. Minutes of Empowered Committee of NRLM for DDU-GKY, GoI, MoRD, F.No J-17048/01/2015DDU-GKY (340582) Dt: 26-02-2019.
6. Minutes of PAC meeting of EGMM, F.No. 2471/RD-EGMM/2019 Dt: 04-10-2019
7. MoU between EGMM and M/s Value Add Knowledge Services Pvt.Ltd, Dt: 16-10-2019
8. Notification 11/2020, F. No. J-17060/80/2018 DDU-GKY, Rural Skills Division, MoRD, GOI Dt: 13-05-2020.
9. Office Memorandum No. J-17060/223/2016DDU-GKY Rural Skills Division, MoRD, GOI Dt: 09-09-2020.
10. Note approval of CEO EGMM Dt: 11-02-2021 in F.No.3510 /RDEGMM/VISRI/2019

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ORDER:

1. The Project Approval Committee (PAC) of DDU-GKY Project of Telangana has approved a target of 340 eligible youth for residential training by M/s Value Add Knowledge Services Pvt.Ltd, Hyderabad to implement placement linked Skill Development programme under DDU-GKY in Telangana State under Project-2 (2019-22) vide reference 6th cited. M/s Value Add Knowledge Services Pvt.Ltd entered in to MoU with EGMM on 16-10-2019 with validity till 31-03-2022 vide reference 7th cited.
2. The centre wise course name, category, duration and targets proposed by the PIA M/s Value Add Knowledge Services Pvt.Ltd in the reference 7th cited is as shown below.

Sl. No	Center	Sector	Course Name	Category	Training Duration in Hrs	No. of Units
1	Hyderabad	IT-ITeS	Technical Support & Infra Engineer	II	1200	340
Grand Total						340

3. As per reference 2nd cited, the head wise project cost components (pages 34 & 35) are worked out as follows.

Sl. No	Budget Head	Per unit cost	Target	Total Cost
I. Programme Cost				
1	Training cost (per hour)			
1a	Category-I @46.70 per hour	NA	NA	NA
1b	Category-II@40.00 per hour	40	340	19053600
1c	Category-III@33.40 per hour	NA	NA	NA
1d	Spl. Allowance Of 10% for LWE targets	NA	NA	NA
Total Training Cost				19053600
2	Boarding & Lodging as per reference 1st cited			
2a	Categor-X @300/day	300	340	19176000
2b	Category-Y @250/day	250	NA	NA
2c	Category-Z @200/day	200	NA	NA
2d	Category- Others @175/day	175	NA	NA
3	One Time Travel Cost	4500	340	1530000
4	Uniform Cost @ 1000 per unit	1000	340	340000
5	Assessment & Certification@ 1500 per unit	1500	340	510000
6	Post Placement Support	NA	NA	NA
6a	Within District Domicile (Rs.1000 per month for 2 months)	2000	100	200000
6b	Within State Domicile (Rs.1000 per month for 3 months)	3000	100	300000
6c	Outside State Domicile (Rs.1000 per month for 6 months)	6000	99	594000
Sub Total of Programme Cost				41703600
II. Welfare Cost				
7	Incentives for Placements			
7a	If confirmed are between 70% -85%	3000	51	153000
7b	If confirmed are above 85%	5000	10	50000
8	Additional incentives to PIAs			
8a	Retention Support (For every candidate employed continuously for 365 days with a break of maximum 60 days)	3000	299	897000
8b	Career Progression (For every candidate who gets Rs. 15000/- per month and holds the Job for 3 months within one year of trainings)	5000	102	510000
8c	Counselling support including medical checkup for candidates placed in foreign countries (per candidate)	10000	34	340000
9	Mobile Tracking Support Cost	600	340	204000
Sub Total of Welfare Cost				2154000
Total Project Cost				43857600

4. According to the Prospective Project Work Schedule submitted by M/s Value Add Knowledge Services Pvt.Ltd, the trainings are to be conducted as follows:

Month	No. of Candidates for whom training will be Started by the month	Cumulative No. of Candidates for whom training will be Started
2019-20	0	0
Mar-2021	0	0
Sep-2021	120	120
Mar-2022	160	280
Sep-2022	60	340

5. Accordingly, sanction is hereby accorded for an amount of Rs. 4,38,57,600/- (Rupees four crores thirty eighty lakhs fifty seven thousands and six hundred only) towards project cost to M/s Value Add Knowledge Services Pvt.Ltd to provide placement linked residential training to 340 youth under Project- 2 (2019-22) of DDU-GKY within the limit of above shown head wise expenditure and subject to the fulfillment of following conditions:
- 5.1. As per reference 2nd cited, (page no. 32) the PIA has to ensure a minimum of 234 (70%) confirmed placements on total sanctioned target. EGMM will conduct 100% placement verification and placement for this purpose is defined as "continuous employment for a minimum of three months. The period of continuous employment need not be with the first employer. However, the trainee should have worked and received payment for three continuous months, proof of which can either be in the form of a salary slip or a certificate indicating salary paid signed by the employer and salary received by the person placed along with a bank statement" or vide reference 8th cited, EPF/ESIC statement will be considered as placement proof.
- 5.2. As per reference 2nd cited, (page no. 68) all the placement should be within 3 months of completion of training. All placement documents i.e., offer letter, three continuous months' pay slips and bank statements shall be uploaded in EGMM portal (<https://tsegmm.cgg.gov.in>) within 7 months from batch end month as per reference 2nd cited (page no. 68) and reference 3rd cited (SOP-1 at Page No.9 under 17 Placement definition).
- 5.3. As per reference 5th cited, by the end of the project period M/s Value Add Knowledge Services Pvt.Ltd has to ensure that, minimum of 62% of total trained candidates are SC's, 3% are ST's, 16% are Minorities and at least 33% are women.
- 5.4. As per reference 3rd cited (Page No. 129-217 of SOP I), M/s Value Add Knowledge Services Pvt.Ltd should submit due-diligence for each training centre in the standard format of SF 5.1D1 for training centre and SF 5.1D2 for residential centres to the undersigned before starting of the first batch of trainings. EGMM will verify and conduct due diligence of the centre within 10 days. Based on the report submitted by EGMM, the trainings have to be commenced.
- 5.5. As per the reference 3rd cited (page no. 266 of SOP-I), the mobilization of youth is PIA's responsibility and can seek support from DRDOs of concerned District.
- 5.6. As per reference 3rd cited, in section 3.2.2.2.1 of DDU-GKY guidelines at page no.29, all the centres should have Aadhaar Enabled Biometric Attendance System (AEBAS). All payments under the project will be based on biometric attendance only.
- 5.7. As per reference 3rd cited (vide page no. 91 of SOP-2), the PIA shall submit Monthly and Annual Audit Reports of DDU-GKY programme on or before 16th of every month. All the financial statements issued by Chartered Accountants shall have UDIN numbers duly signed by the PIA and the Auditor.
- 5.8. As per reference 4th cited (SOP-I page no. 99), the PIA quality team shall inspect a training centre at least six times in a year of which 4 will be planned inspections. These inspections should be staggered such that a center is inspected around 40 days after batch start date.
- 5.9. As it is a residential training, PIA is responsible for candidate discipline, security and also safe guard of female trainees during the training.

- 5.10. EGMM reserve the right to change, amend, modify, suspend, continue or terminate all or any part of the work order at any time with prior notice.
- 5.11. All the trainees shall be enrolled on <https://tsegmm.cgg.gov.in> website on the first day of joining of candidate.
- 5.12. Batch plan request shall be generated and sent to ED-EGMM for approval before batch start date at least 2-3 days prior.
- 5.13. The PIA shall update MPR reports on kaushalpragati.nic.in by 5th of every month and it should be in line with <https://tsegmm.cgg.gov.in> portal report.
- 5.14. As per reference 9th cited, the PIA shall follow the Covid preventive measures.

The PIA is requested to comply scrupulously with the SOP and Guidelines issued under DDU-GKY programme from time to time.


29/5/24
EXECUTIVE DIRECTOR
EGMM

To

M/s Value Add Knowledge Services Pvt.Ltd, Hyderabad.

Copy submitted to Secretary PR & RD, Govt of Telangana, Hyderabad.

Copy to:-

- 1) FO, AO and SMM for information and necessary action
- 2) Stock.file.