Invitation to partner with DDU-GKY as empanelled Government Agencies

1. **BACKGROUND**

1.1 The Ministry of Rural Development (MoRD), Government of India, is implementing a placement linked skill development program called the DDU-GKY - Deen Dayal Upadhyaya Grameen Kaushalya Yojana. The vision of DDU-GKY is “Empowering the Rural Poor Youth into Economically Independent and Globally Relevant Workforce”.

1.2 DDU-GKY aims to achieve this vision with an inclusive agenda, standard-led delivery focused on industry requirements and its outreach that makes skills acquisition aspirational amongst the rural poor, thereby helping to create an empowered and productive workforce.

1.3 DDU-GKY is unique in its focus and approach to skilling. It is the only national level program that is fully focused on youth from poor rural families to ensure that the majority of the potential demographic dividend which resides in the villages of the country are equipped with skills to participate in economic growth of the country. In its design and mandate DDU-GKY gives priority to disadvantaged groups such as the SC/ST/ women/ minorities and people with disability (PWD), victims of human trafficking and particularly vulnerable tribal groups (PVTGs) and other such vulnerable groups.

1.4 DDU-GKY has many “firsts” to its credit. It is the first program to launch “Roshni” which is a placement linked skill training program aimed at rural youth in left-wing extremist (LWE) districts of the country. Similarly, DDU-GKY is a pioneer in launching “Himayat” aimed at providing skills and
employment to the youth of Jammu and Kashmir. Both of these programs have been highly appreciated by all stakeholders and have now become the norm for providing productive alternatives in conflict areas. DDU-GKY also has been pioneer in setting the very first standards for infrastructure and processes for skill delivery in the country, supported by a quality framework that puts self-regulation at the heart of its quality policy. In its objective to benchmark skills to global standards, DDU-GKY has also been the first mover to introduce information technology supported by tablets for every trainee, soft-skills and English language delivery.

1.5 DDU-GKY is implemented through a 3 tier structure with MORD at the apex as the policy making, facilitation and coordination agency; the State Skill Missions (SSMs) / State Rural Livelihood Missions (SRLMs) as the state level nodal implementation support agencies and external organizations (Corporates, Societies, NGOs, Private Skill Training providers) as Project Implementation Agencies (PIAs) who serve as the skill and placement providers under the program. The DDU-GKY envisages a central role for SSMs/SRLMs in driving program delivery, its quality and outcomes. The DDU-GKY guidelines provide additional information on the program. The guidelines can be accessed under the resource section of DDU-GKY website at http://www.ddugky.gov.in.

1.6 One of the key ways in which DDU-GKY aims to achieve its vision is through a strategic alignment of its objectives with Government Agencies which have a large excellent infrastructure and trained manpower. For the purpose of this notification a Government Agency shall mean:

i. A Government or semi Government organization at the State and National level.

ii. Government organizations include those organizations which are established through an Act of the Parliament or State Legislature.

2. KEY EXPECTATIONS FROM THE ‘GOVERNMENT AGENCIES’

2.1 The ‘Government Agencies’ is expected to train a minimum of 1000 candidates in a year with a minimum capacity of concurrent training of 500 candidates and geographical spread of the training centres including faculty / trainers and provide sustainable employment with focus on co-branding, commitment to decent work norms and retention. The Government Agencies is required to commit and adhere to the following deliverables:

a. Skilling of 2000 candidates in first two years.

b. Alignment of courses with the National Skill Qualification Framework (NSQF) or Sector Skill Councils (SSCs) or merged with SSC or NSQF aligned courses of other institutes like NPTI, NIELET, CIPET etc shall be taken up for skilling.

c. A minimum capacity of concurrent training of 500 candidates and geographical spread of the training centres including faculty / trainers

d. 70% placement of trained candidates with a minimum salary of Rs 8000 per month (CTC)

e. Co-branded training centres and such Skill Training Centres will be named as “<Government Agency -DDU-GKY Skills Academy>” with co-branded training materials, Videos and PPTs.

2.2 To enable the above, a MoU shall be signed between MoRD and the ‘Government Agencies’. A sample MoU is provided in Annexure.

2.3 A ‘Government Agency’ notified as such by MoRD through a formal MoU would be awarded projects based on the approved processes and systems of DDU-GKY as notified from time-to-time.

3. CRITERIA FOR SELECTION
3.1 A Government Agency meeting the qualification criteria given hereunder will be notified as empanelled ‘Government Agency’ with DDU-GKY.

4. EVALUATION CRITERIA

4.1

A. Minimum Eligibility Criteria

<table>
<thead>
<tr>
<th>S. No</th>
<th>Minimum Eligibility Criteria</th>
<th>Circle/Highlight</th>
<th>Documentary Evidence required for Verification</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Whether the organization is allotted a PRN[^1] by MoRD?</td>
<td>Yes/No</td>
<td></td>
</tr>
<tr>
<td>1a</td>
<td>if yes, PRN</td>
<td></td>
<td>Print of E-mail/Website indicating PRN</td>
</tr>
<tr>
<td>1b</td>
<td>Date of allotment of PRN</td>
<td></td>
<td>Provide Date (DD/MM/YYYY)</td>
</tr>
<tr>
<td>2</td>
<td>Whether the organization is more than 3 years old as a legal entity?</td>
<td>Yes/No</td>
<td></td>
</tr>
<tr>
<td>2a</td>
<td>If yes, no. of years of existence?</td>
<td></td>
<td>Certificate of Incorporation/Registration Certificate</td>
</tr>
<tr>
<td>2b</td>
<td>Date of registration / incorporation of the organization (Mention subsidiary of Ministry/Department)</td>
<td></td>
<td>Provide Date (DD/MM/YYYY)</td>
</tr>
<tr>
<td>3</td>
<td>Should not have negative net worth in at least two of the last 3 financial years?</td>
<td>Yes/No</td>
<td>E.g if application is made for FY 2017-18 then: 2016-17, 2015-16, 2014-15</td>
</tr>
<tr>
<td>3a</td>
<td>If yes, annual net worth in Rs. (in crores)</td>
<td>&lt;Net worth&gt;</td>
<td>Certificate by Chartered Accountant certifying the networth as indicated by the applicant</td>
</tr>
<tr>
<td>4</td>
<td>Average annual turnover</td>
<td></td>
<td>Certificate by Chartered Accountant certifying the turnover as indicated by the applicant</td>
</tr>
<tr>
<td>5</td>
<td>Whether organization is NSDC partner? (Not Mandatory)</td>
<td>Yes/No</td>
<td>Registered agreement with NSDC &amp; Applicant</td>
</tr>
<tr>
<td>5a</td>
<td>If yes, please provide agreement</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- All pages of the response shall be initialled by the authorized representative. Documentary evidence of authorization to be provided.
- MoRD may choose to seek additional document for clarification, if so required.
- Organizations who do not meet the Minimum Eligibility Criteria will not be evaluated further.
B. **Assessment Parameters**

Organizations who successfully meet the minimum criteria stated above shall be assessed by an Assessment Committee headed by Joint Secretary, Rural Skills consisting of team of eminent persons, highly experienced external members and supported by members of DDU-GKY team. The Assessment Committee shall undertake an assessment of the capacity and experience of the Government Agency taking into account the following:

a. Capacities being offered and the capability of Government organizations to undertake placements

b. Commitment to train 2000 candidates in first 2 years with minimum placement of 70% (as prescribed under DDU-GKY Norms)

c. Alignment of courses with the National Skill Qualification Framework (NSQF) or Sector Skill Councils (SSCs) or merged with SSC or NSQF aligned courses of other institutes like NPTI, NIELET, CIPET etc shall be taken up for skilling.

d. Minimum capacity of concurrent training of 500 candidates and geographical spread of the training centres including faculty / trainers

e. Minimum 50% placement track record during last three years with details of employer’s tie-up.

f. Financial position during last three years to ensure training of minimum of 1000 candidates in a year

g. Significance of the Government Agency in the chosen sectors of training / employment

h. Co-branding of training centres as “<Government Agency -DDU-GKY Skills Academy>” with co-branded training materials, Videos and PPTs.

i. The potential ‘Government Agency’ will be required to present information as per the Presentation template attached FORM IV.

Basis this application, Rural Skills Division would screen the proposal and place the proposal for approval before JS (Skills), and if approved place the proposal before Empowered Committee for NRLM for ratification. Once approved, such organizations would be exempted from QA on the system from the date of notification by MoRD. In case a State is interested in recommending any of its State organizations, it may forward the details of the organization to MoRD for approval and notification.

5.**PROCESS and OTHER DETAILS**

5.1 DDU-GKY warmly invites Government Agencies that see themselves as potential ‘Government Agencies’ to partner in this initiative. There is no deadline for applications. The applications can be sent in throughout the year and will be taken up for consideration by the committee as it deems fit.

5.2 It is also to be noted that in case any Government Agency applies for a proposal under DDU-GKY as a Consortium partner with any other organisation which is not a Government Agency as per notification no. 30/2016 dated 10th June, 2016, then such proposal shall not to be considered. Also, these empanelled Government agencies are restricted from outsourcing of core activities i.e. Training and Placement after sanction of DDU-GKY project.

5.3 The MoU with the Government Agency will be for a period of 3 years and the extension will be subject to performance.
5.4 The organizations may respond to this invitation by sending a Cover Letter and other documents as provided in Annexures by email to (kmanish.d.dugky@nic.in) & **sealed hardcopy** at the following address:

Shri Virendra Sharma,
Director (Skills),
DDU-GKY, Rural-Skills Division
Ministry of Rural Development
7th Floor, NDCC-II Building, Jai Singh Road
New Delhi 110 001

(NOTE: Agencies is requested to kindly verify the name of Director-Skills from the website of DDUGKY- www.ddugky.gov.in before submitting the MoU related Annexures etc. along with updated address of the office)

(Bhim Prakash)
Under Secretary to the Govt of India
To,
Shri Virendra Sharma,
Director (Skills),
DDU-GKY, Rural-Skills Division
Ministry of Rural Development
7th Floor, NDCC-II Building, Jai Singh Road
New Delhi 110 001

Dear Sir,

Ref: Response to Invitation for selection as empanelled ‘Government Agency’ for DDU-GKY Program of the Ministry of Rural Development

Having examined the invitation, we, the undersigned, hereby submit our response for selection as empanelled ‘Government Agency’ for DDU-GKY Program of MoRD.

We attach hereto the response as required.

Primary and Secondary contacts for our organization are:

<table>
<thead>
<tr>
<th>Primary Contact</th>
<th>Secondary Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>Title:</td>
<td></td>
</tr>
<tr>
<td>Company/Organization Name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
</tr>
<tr>
<td>Mobile:</td>
<td></td>
</tr>
<tr>
<td>Fax:</td>
<td></td>
</tr>
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We confirm that the information contained in this response or any part thereof, including its exhibits and other documents and instruments delivered or to be delivered to MoRD is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its short-listing process.

We hereby confirm that we commit and would adhere to the following deliverables in event of being notified as empanelled Government Agency:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Government Agencies deliverables</th>
<th>Whether applicant agrees to the criteria (YES/ NO)</th>
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<td>1a</td>
<td>Minimum placement commitment of 70% of training target (as prescribed under DDU-GKY Norms(2))</td>
<td></td>
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<td>Minimum Wage Commitment</td>
<td></td>
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<td>2a</td>
<td>Starting pay (CTC) of Rs. 8000/- month for all placements</td>
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We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading during the short-listing process, we are liable to be dismissed from the selection process or termination of the contract during the project, if selected to do so.

It is hereby confirmed that I/We are entitled to act on behalf of our Government organization and empowered to sign this document as well as such other documents, which may be required in this connection.

Dated this Day of 2020
(Signature)  (In the capacity of)

(Name)

Duly authorized to sign the Response for and on behalf of:

(Name and Address of Government Agency)  Seal/Government Agency

Witness Signature:

Witness Name:

Witness Address:

Enclosures: 1. Hard Copy of the application along with enclosures duly filled in

2. Soft Copy (via email) of the response along with enclosures duly filled in the same sealed envelope
FORM II : Signatory Authority Certificate

(On letterhead)

[Date]

To,
Shri Virendra Sharma,
Director (Skills),
DDU-GKY, Rural-Skills Division
Ministry of Rural Development
7th Floor, NDCC-II Building, Jai Singh Road
New Delhi 110 001

Dear Sir,

Sub: CERTIFICATE AS TO AUTHORISED LEGAL SIGNATORIES

Ref: Invitation for ‘Government Agencies for DDU-GKY Program of the Ministry of Rural Development

I, ....................................................., Director/ Representative of ....................................................., certify that ........................................................ who signed the above response is authorized to do so and bind the organization by authority of its board/ governing body, as evidenced in the attached document.

(Signature)

Authorized Signatory name .......................................................... (Seal of Government Agency)

Designation

Evidentiary proof:

Subsidiary of Ministry/Govt. Department/Appropriate document / other documents as necessary
### Minimum Eligibility Criteria

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- All documents to be counter-signed by the authorized representative. Documentary evidence of authorization to be provided
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FORM IV: Response Details – Assessment Parameters

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<td>Co-Branding of training centres as’&lt; Government Agency &gt;--DDU-GKY’</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Placement to trained candidates with a minimum salary of Rs 8000 per month (CTC)</td>
<td></td>
</tr>
</tbody>
</table>

Assessment shall be done based on presentation to be made by the organization covering above parameters.
**FORM V : Organization Details**

**Details of the Organization (Fill all, where applicable)**

<table>
<thead>
<tr>
<th>Details</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of organization</td>
<td></td>
</tr>
<tr>
<td>Nature of the legal status in India</td>
<td></td>
</tr>
<tr>
<td>Legal status reference details</td>
<td></td>
</tr>
<tr>
<td>Nature of business/ work in India</td>
<td></td>
</tr>
<tr>
<td>Date of Incorporation/ Registration</td>
<td></td>
</tr>
<tr>
<td>Date of Commencement of Business/ Work</td>
<td></td>
</tr>
<tr>
<td>Address of the Office in Delhi</td>
<td></td>
</tr>
<tr>
<td>Address of the Registered Office in India</td>
<td></td>
</tr>
<tr>
<td>PAN Number</td>
<td></td>
</tr>
<tr>
<td>Other Relevant Information</td>
<td></td>
</tr>
</tbody>
</table>

**Mandatory Supporting Documents:**

a. Registration Certificate as applicable

b. In case of organizations established through an Act of Parliament or State Legislature a copy of the page of Gazette Notification of the Act which clearly indicates the Act Number, the date of Notification, name of the organization, address of the Head office of the organization and type of activity as per the statutory mandate.

c. Any other specified in this document
FORM VI : Undertaking on Litigation

[Organization letterhead]  

[Date]

To,
Shri Virendra Sharma,
Director (Skills),
DDU-GKY, Rural-Skills Division
Ministry of Rural Development
7th Floor, NDCC-II Building, Jai Singh Road
New Delhi 110 001

Sub: Undertaking on Major Litigation
Ref: Invitation for ‘Government Agencies’ for DDU-GKY Program of the Ministry of Rural Development.

Sir,

I/We as potential ‘Government Agencies’ do hereby state that our organization/Institution is not involved in any major litigation which may impact the performance of the services to be provided by us, if selected by MoRD.

Yours faithfully,

(Signature)

Legal Representative (with authorization) (Seal of Government Agency)

Designation
FORM VII : Undertaking Blacklisting

(On letterhead)

[Date]

To,
Shri Virendra Sharma,
Director (Skills),
DDU-GKY, Rural-Skills Division
Ministry of Rural Development
7th Floor, NDCC-II Building, Jai Singh Road
New Delhi 110 001

Sub: Undertaking on Blacklisting

Ref: Invitation for ‘Government Agencies’ for DDU-GKY Program of the Ministry of Rural Development.

Sir,

I/We as potential ‘Government Agency’ do hereby state that our organization/Institution is not blacklisted as of date with any Central or State Government Ministry or Department in India.

Yours faithfully,

(Signature)
Authorized Signatory name  (Seal)
Designation

[1] An organization may obtain the PRN by visiting http://ddugky.gov.in/prn/outerAction.do;jsessionid=0458F1F39109D15D38684398A36ED8D1?methodName=showIndex and filling in the necessary details and documentation required. For further information and support, the organization may contact kmanish.ddugky@nic.in
As per the DDU-GKY norms found in DDU-GKY Guidelines and SOPs-Part 1 and Part II

An organization may obtain the PRN by visiting http://ddugky.gov.in/prn/ and filling in the necessary details and documentation required. For further information and support, the organization may contact kmanish.ddugky@nic.in

As per the DDU-GKY norms found in DDU-GKY Guidelines and SOPs-Part 1 and Part II
MEMORANDUM OF UNDERSTANDING

1. THIS MEMORANDUM OF UNDERSTANDING (HEREINAFTER REFERRED TO AS ‘MoU’) IS EXECUTED ON THIS ___DAY OF ___202__

BETWEEN:

MINISTRY OF RURAL DEVELOPMENT, GOVERNMENT OF INDIA, having its Office at Rural Skills division (DDU-GKY), Ministry of Rural Development, 7th Floor, NDCC-II Building, Jai Singh Road, New Delhi 110001, INDIA, represented by its authorized signatory Shri. Virendra Sharma, working as Director, DDU-GKY, Ministry of Rural Development, and hereinafter referred to as ‘PRINCIPAL’ (which term shall unless it be repugnant to the context or meaning thereof mean and include its administrators, successors and assigns) of the One Part,

AND:

“______________”, a Government Agency as defined vide Notification No. 30/2016 dated 10th June, 2016 of this Ministry <Relevant Act>, having it Corporate/Office at ________________represented by its authorized signatory,______________ and hereinafter referred to as the “Government Agency” (which term shall unless it be repugnant to the context or meaning thereof mean and include its successors in interest, subsidiaries, affiliates, group companies and assigns) of the Other Part;

WHEREAS:

a. Principal is implementing a placement linked skill development program called the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), which aims at alleviation of rural poverty through skill development and regular job placement for poor rural youth.

b. Government Agency has expressed its willingness to extend its network of training facilities to train (please fill in the trades and specific skills in which the Government Agency commits to train the candidates) and provide employment to rural poor youth as prescribed under DDU-GKY guidelines.

c. Government Agency is also aware that the applications for new projects have to be made at central portal for DDU-GKY to access funds under DDU-GKY guidelines, as may be applicable from time to time.

d. Government Agency is aware that the respective States will sanction the projects based on norms applicable under Guidelines for the scheme as may be applicable from time to time.

2 PURPOSE OF MoU

TRAINING, PLACEMENT UNDER THE MoU

a. The MoU between the ‘Principal’ and Government Agency/Organization confirms that the Government Agency/Organization is committed to train at least 2000 candidates in first 2 years and place at least 70% in terms of DDU-GKY Guidelines.

b. Government Agency commits to undertake skill training courses aligned with National Skill Qualification Framework (NSQF)

c. Government Agency confirms that the starting pay (Cost to Company) for all placements, under the ‘Government Agency’ program shall be at least Rs. 8000/- per month.

d. Government Agency confirms to have a minimum capacity of concurrent training of 500 candidates.

IEC-CO-BRANDING UNDER THE MoU

(a) Under the MoU the Government Agency will create co-branded training centres. Such Skill Training Centres will be named as “<Government Agency –DDU-GKY Skills Academy>”.

Sample MoU
(b) The Government Agency under this MoU shall undertake IEC (information, education and communication) campaigns which shall showcase the high quality and approach of training, training methodology, trainers, employment of candidates in its DDU-GKY project.

(c) All “(Government Agency DDU-GKY Skills Academy)" will prepare co-branded training materials, Videos and PPTs.

(d) All “(Government Agency DDU-GKY Skills Academy)" will also conduct various activities such as quiz, participative competitions, field trips and other activities to sustaining and increase the Trainees involvement, improve awareness of the program and increase aspiration.

3. TERMS & CONDITIONS

(a) The tenure of this MoU shall be for a period of 3 Years, commencing from <start date> and ending on <end date>.

(b) Either of the parties hereto shall be entitled at its sole discretion to terminate this MoU, forthwith by giving 30 days’ notice to the other party, of its intention to terminate this MoU. Upon termination of the MoU All confidential information shall be returned to the respective owning party and each party shall not showcase use, promote, represent, co-brand or communicate any such arrangements or agreements under this MoU.

4. COMMUNICATION & CONFIDENTIALITY

a. All information disclosed by the Party to the Other Party under this MoU and any related agreements and know-how and other confidential and proprietary information relating to the their Business (collectively “Confidential Information”), will be kept confidential by the Party receiving such information and will not be used by such Party other than in connection with this MoU and related agreements, except with the expressed consent of the parties.

b. All notices, requests or other communication under this MoU shall be in writing and issues by Speed post/email to the other party’s address given above.

5. AMENDMENTS

a. No amendment or change to any provision of this MoU, nor consent to any departure by any Party form such provision, shall be effective unless it is made in writing and duly executed by or on behalf of both the Parties.

b. The Parties may by mutual consent in writing by way of Supplementary MoU, carry out desired amendments, modifications and change in this MoU. The Supplementary MoU shall be Co-terminus and be treated as part of this MoU.

6. MISCELLANEOUS

a. Nothing herein shall be taken to constitute a legal partnership between the Parties hereto, nor shall the Parties have the authority, by virtue of the execution and implementation of this MoU or otherwise, to bind or impose any obligations on the other Party in any other way other than explicitly set out herein.

b. This MoU may be executed simultaneously in two counter parts, each of which shall be deemed an original, but both of which together shall constitute one and the same instrument.

c. This MoU contains the entire understanding of the parties with respect to the subject matter contained herein and supersedes all prior understating and undertakings, both oral and written, between the Parties with respect thereto.
d. The Government Agency is aware that the signing of this MoU does not automatically entitle him to project sanction, for which it shall have to duly apply and shall be considered by the competent authority.

IN WITNESS WHEREOF, the parties have hereunto set their respective hands to these presents on the day, month and year first above written.

Signed Sealed and Delivered by the
Within named “PRINCIPAL”
Represented by its Authorized Signatory

Virendra Sharma
Director-Skills (DDU-GKY)
Ministry of Rural Development
In presence of: 1

Signed Sealed and Delivered by the
Within named “GOVERNMENT AGENCY”
Represented by its Authorized Signatory,

<Name of Authorized Signatory>
In presence of: 1

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