

F. No. J-17060/18/2019DDU-GKY
Government of India
Ministry of Rural Development
Department of Rural Development
(Rural Skills Division)

NDCC II Building, 7th Floor
Jai Singh Road, New Delhi- 110001
Dated: 21st February 2019

Notification No. 4/2019

Subject: Formation of Advisory Committee under DDU GKY

It is hereby stated that the Ministry of Rural Development (MoRD), through its holistic endeavor of skilling, placement, and career progression under the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), is committed to ensure sustainable livelihood options for rural poor youth through wage employment. DDU-GKY is implemented through public-private partnership (PPP) model.

2. It is further stated that keeping in view the coverage and magnitude of a skilling programme like DDU GKY and further scaling up of the scheme with high quality, the competent authority has decided to constitute an Advisory Committee for DDU GKY to identify issues and provide inputs for better implementation of the programme.

3. The Advisory Committee at the MoRD level has been constituted with following structure and terms of reference.

i. The structure of the Advisory Committee:

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|---|--------------------|
| a. Joint Secretary (Skills), Ministry of Rural Development | Chairperson |
| b. Representative of Ministry of Skill Development and Entrepreneurship | Member |
| c. Advisor – Skills & Livelihood, Sagarmala Cell, Ministry of Shipping | Member |
| d. Representative of 4 State Governments (SRLM)- on rotation basis | Member |
| e. Representative of NABCONS | Member |
| f. Representative of NIRD | Member |
| g. Representative of 2 PIAs - on rotation basis | Member |
| h. 2 Experts in the field of skill development nominated by the chairperson | |
| i. Director (Skills) | Member – Secretary |

ii. Proposed Terms of Reference (ToR) of the Advisory Committee are;

- a. To identify implementation related issues at different levels and for all aspects of DDU GKY.
- b. To provide policy inputs on all the aspects of DDU GKY to achieve the objective of the programme.
- c. To identify new possibilities for convergence with other skill development programme at National/ State level and/or other organizations for strengthening of DDU GKY skilling ecosystem.
- d. To introduce new ideas in consultation with other experts and/ or organizations to strengthen implementation of DDU GKY.
- e. Any other matter as appropriate for DDU GKY.

4. It is further stated that the term of the rotation for States & PIAs will be for one year. The Advisory Committee has been designated the power to co-opt any expert as special invitee as may deemed necessary. The Advisory Committee may meet at least once in three months or as and when required.

5. It is further stated that representatives of 4 State Governments (SRLM) viz. Odisha, Maharashtra, Jharkhand and Assam have been decided as State representative and representative of two PIAs viz. Apollo Mediskills and Shahi Exports have been decided as representative of PIAs for first tenure of the Advisory Committee.

This is with approval of the competent authority


(Dr. Sandeep Sharma)
Deputy Director

To

1. Director General, NIRDPR, Hyderabad- with a request to nominate the representative of NIRDPR
2. Joint Secretary, Ministry of Skill Development and Entrepreneurship, New Delhi- with a request to nominate the representative of MSDE.
3. Sh. Sharda Prasad, Advisor – Skills & Livelihood, Sagarmala Cell, Ministry of Shipping
4. Principal Secretary/ Secretary of the Nodal Department implementing DDU GKY of the States viz. Odisha, Maharashtra, Jharkhand and Assam – with a request to nominate CEO/ MDs of SRLMs as a member of the committee
5. MD, NABCONS, New Delhi- with a request to nominate the representative of NABCONS
6. CEO/ MDs of Apollo Mediskills and Shahi Exports- with a request to nominate the representative

Copy to

1. PPS to Secretary (RD)
2. PPS to JS (RC)
3. PPS to JS (Skills)
4. All officials in DDU GKY
5. ICT- PMU team for uploading the notification on DDU GKY Website