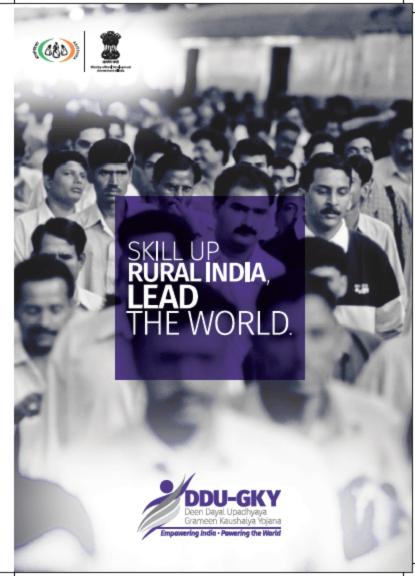
Our Partners







DOU-GKY is a placement-led skilling initiative by the Ministry of Rural Development (MeRD) that transforms poor rural Indian youth into a future-ready, skilled workforce through world-class training.

DOU-GKY can provide skilled workers in any sector pan-India. By training holistic, job-ready candidates DOU-GKY helps industries

prosper and grow, not just nationally but on a global level.

Targets rural yeach from poor familise
In the age group of 15 to 35 years

Sedal and regional inclusion—
emphasis on women, mineralise, SC/ST,
Left Wing Extremit districts, J&K, North East

Priently to international and captive glacement

grammen Raushalya Vojama
Empleancing India - Prescring the White

Priently to international and captive glacement

Shift in emphasis from placement to retention
and career progression

Shift in emphasis from placement to retention
and career progression





DDU-GKY Advantage • Ensuring world-class training through industry benchmarks

- Industry aligned curriculum certified by sector skill councils and NCVT
- Decicated courses for soft skills, spoken English and basic computers
- . Emphasis on technology-led training infrastructure
- Industry-ready discipline ensured through geo-tagged, time-stamped biometric attendance
- Monitoring teaching standards through review of CCTV recording of training activities
- . Quality control through Standard Operating Procedures
- Improved retention through salary top-up by HoRD for the first six months
- Mandatory 3rd party assessment and certification of trained candidates

Employers leveraging the **DDU-GKY Advantage**



Apollo Medskills was established by Apollo Hospital in response to India's rapidly growing health care industry, with an exclusive focus on imparting world-class training to healthcare workers in India.

In their search for skilled employees that could maintain the global standards associated with their brand, they turned to DOU-GKY and became a Champion Employer. They have committed to placing 10,000 DDU-GKY candidates over the next 2 years.



Amalgamated Bean Coffee Trading Company Limited (ABCTL), the corporate entity behind Coff Coffee Day (CCD) was facing a shortage of skilled Labour, when looking to rapidly expand its retail locations across India. To All in the gaps, they partnered with DOU-GRY as a Champion Employer.

ABCTL will be providing jobs to 1 lakh DDU-GKY candidates over a period of the next 5 years.



With factories in New Delhi and Bangalore, finding and recruiting skilled Sewling Machine Operators was proving to be a challenge for Shahi Experts Pot Ltd. DDU-GKY projects in Odisha have helped Shahi Experts significantly reduce their transactions costs in recruiting high quality weekers.

Shahi Exports are now committed to hiring 4,000 DDU-GKY trainees and are in the process of establishing a textile factory in Shubaneshwar.

DDU-GKY
Endorsed by Industry Lead





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There is a need and therefore an opportunity for a skill revolution in our country. We appreciate the initiative taken by the MoRD and are very keen to be a part of this exciting journey.

> Jamshed S. Daboe, Managing Director, Trent Hypermarket Ltd. (Tata and Sens Group)





DDU-GKY is a dynamic scheme which aims for inclusive growth... targeted at the most vulnerable, this scheme has the potential to transform the rural and skill training landscape of the country.

Dr. V. Raghunathan, Chief Executive Officer, GMR Varalakshmi Foundation, GMR Group



Cognizant of the tremendous latent potential of our youth, it is felt that there is a strong need to unleash this potential and reap the demographic dividend. Apollo MedSkills strives to fill the demand-supply gap, nurtures lower/middle income youth who require direction, mentorship, training and creates employment opportunities for them to elevate themselves by arming them with the power of education in the Health Care space.

R. K Prabakar, Chief Executive Officer, Apollo Knowledge (The Education and Learning Division of Apollo Hospitals)





The DDU-GKY scheme will be crucial to fill the urgent requirement of skilled workforce in the logistics and supply chain sector.

Divya Jain Founder & CEO, Safeducate Learning Pvt. Ltd (A Safexpress Company)



It is evident that India must strengthen its manufacturing capacity... Make in India' and 'Skill up Rural India' therefore go hand-in-hand, and we welcome them as strongly as we do the Ministry of Rural Development's Skill Development programme, DDU-GKY.

John Yates, Chief Executive Officer, Manipal City & Guilds



People Driving Change



Vinodh Raj Managing Director, TTi Global Pvt Ltd (India)



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The Skilled Tailoring Institute by Raymond is an employability linked social initiative. After completing the course, students are provided job opportunities that enable them to earn a livelihood and lead a life of dignity.

> Sanjay Behl, Chief Executive Officer, Raymond Limited

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